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South Carolina Arts Commission  
Media Arts Center

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**The South Carolina Arts Commission  
Media Arts Center  
1800 Gervais Street  
Columbia, South Carolina 29201  
(803) 734-8684 or 734-8696**

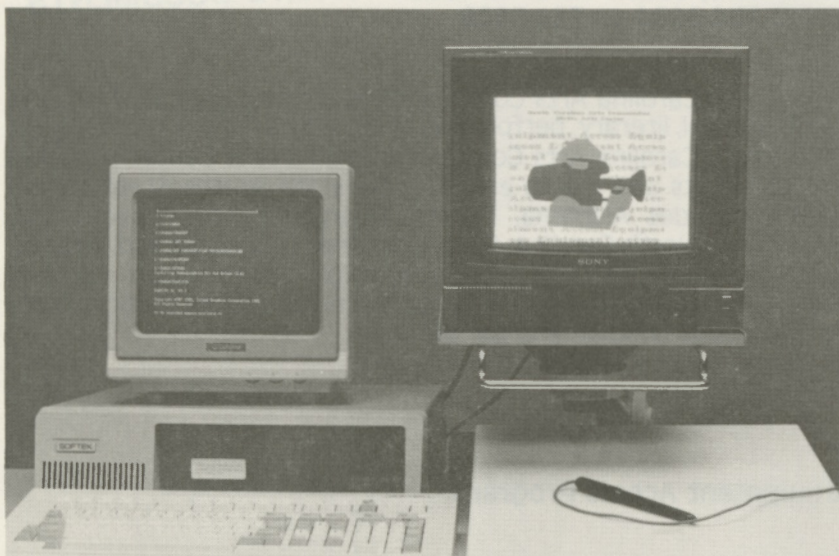
**STATE DOCUMENTS**

The South Carolina Arts Commission is a state agency which promotes visual, literary, performing and media arts in South Carolina. The South Carolina Arts Commission Media Arts Center supports media artists and media arts in a ten-state southeastern region which includes Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Virginia. Both the South Carolina Arts Commission and the South Carolina Arts Commission Media Arts Center receive funding support from the National Endowment for the Arts.

### **Equipment Access Program**

Producing media art is difficult and expensive for today's media artist. The lack of availability and high rental costs of those tools necessary in the production of the artist's tapes and films are not the least of the causes of such difficulty. SCAC-MAC provides some of the finest audio, film and video production and post-production equipment available to the media artist in the Southeast. Equipment and facilities for the production of projects are available to the media independent who meets the criteria for the independent rate at rental costs one-quarter to one-third those of a commercial rental house.

The Center maintains a wide range of sync-sound and silent 16mm film, broadcast-quality video, lighting, audio, Super 8mm and VHS production equipment. Post-production resources include a multi-track audio studio, 16mm film, 3/4" and VHS video editing studios. A 16mm sound transfer system, 16mm optical printer and an exciting, versatile computer graphics system are also available for artist access. Overnight accommodations are offered to provide the round-the-clock, uninterrupted supportive environment which creative media post-production requires. Technical and aesthetic consultations are available upon request.



## AT&T TARGA 16 Computer Graphics System

The Center maintains a wide range of video sound and slide format film processes digital video lighting audio super 8mm and VHS film production equipment Post production resources include a multi-track audio studio 16mm film 35mm and VHS video editing studios a 16mm sound transfer system 16mm optical printer and an on-line video computer graphics system are available for rental. The Center also offers a wide range of video sound and slide format film processes digital video lighting audio super 8mm and VHS film production equipment Post production resources include a multi-track audio studio 16mm film 35mm and VHS video editing studios a 16mm sound transfer system 16mm optical printer and an on-line video computer graphics system are available for rental. The Center also offers a wide range of video sound and slide format film processes digital video lighting audio super 8mm and VHS film production equipment Post production resources include a multi-track audio studio 16mm film 35mm and VHS video editing studios a 16mm sound transfer system 16mm optical printer and an on-line video computer graphics system are available for rental.



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# **Rate Schedules**

## **The Independent Rate**

The primary purpose of MAC's Equipment Access Program is to provide the media artist those tools necessary for the production of independent film and tapes that express innovative and diverse artistic voices in our evolving media culture. The rate schedule listed in this book is the independent rate. A media artist is eligible to use MAC's media equipment at the independent rate when that artist is.

1. working on an original work that has been conceived solely by the artist;
2. not working on a hired or contract project;
3. working on a project free of corporate and/or commercial influence;
4. using her/his own money, grants money, or other funds that are free of any artistic restrictions.

Center resources at the independent rate are not available to media producers who are trying to reduce costs of commercial media productions. MAC's equipment and studios at the independent rate are available to independents not permanently employed by, but temporarily working with, not-for-profit organizations or institutions when creative control of the project remains completely with the independent artist.

## **The Not-For-Profit Rate**

MAC's equipment and facilities are available directly to not-for-profit organizations or institutions at approximately twice the independent rate. Call the Media Resource Coordinator for details.

# 16mm Camera Packages

## **Aaton LTR 54 \$75/day**

Crystal sync with variable speeds, Angenieux 9.5-57mm zoom lens, swiveling viewfinder, (2) 400' magazines, 2 on-board batteries with charger, color conversion/ND and polarizing filters, camera shipping case (extra battery belt supplied on request)



## **Arriflex BL \$35/day**

Pilotone sync, Angenieux 12-120mm zoom lens, matte box, (2) 400' magazines, battery belt, color conversion and ND filters, camera shipping case (2 extra 400' magazines supplied on request)

## **Bolex H-16 SBM \$10/day**

10mm, 16mm, 25mm, 26mm macro, 75mm prime lenses, gate prism, (2) gelatin filter holders with 85 gelatin filters, camera case (MST 24 fps camera motor, 400' magazine with take-up motor and battery belt supplied on request)

Changing bag and clap stick are provided with 16mm camera package rentals on request.



# Video Cameras

## **Sony DXC 3000 \$45/day**

3 chip (CCD) broadcast-quality color video camera, 520 line resolution, f/1.7 10-120mm power zoom lens, 14-pin camera/VCR cable, 3 on-board quick-charge batteries, battery adapter for longer operation, battery charger, shipping case for camera and accessories

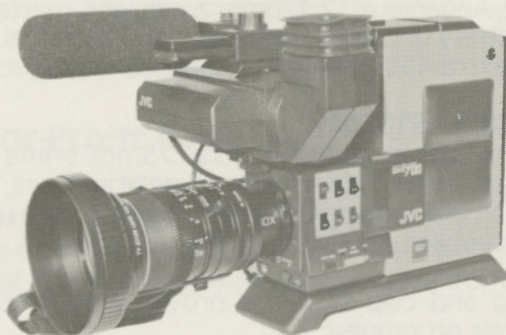


## **JVC KY-210U \$40/day**

3 tube broadcast-quality color video camera, 600+ line resolution, Fujinon f/1.4 10-100mm power zoom lens, 14-pin camera/VCR cable, on-board quick-charge battery, quick-charge battery belt, battery chargers, AC power adapter, shipping case for camera and accessories

## **JVC GX-S700U \$20/day**

1 tube, 360 line resolution, C-mount 10X power zoom lens, 10-pin camera/VCR cable, built-in genlock, colorbar generator and character generator with time/date function, auto fade in/out, (2) on-board batteries, stereo microphone, shipping case for camera and accessories



# Video Cassette Recorders

## **Sony VO-6800 \$25/day**

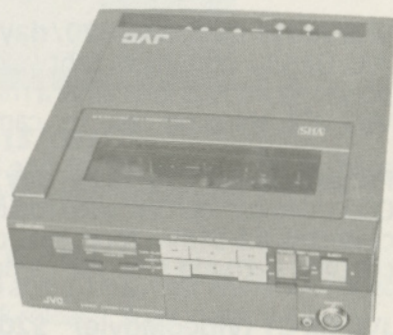
portable 3/4" U-matic VCR, balanced mic/line in/outputs, soft case, 2 batteries, charger, AC power adapter, shipping case for VCR and accessories, accepts 14-pin camera/VCR cables

## **Sony VO-4800 \$20/day**

portable 3/4" U-matic VCR, RF modulator, soft case, 2 batteries, battery charger/AC power adapter, shipping case for VCR and accessories, accepts 14-pin camera/VCR cables

## **JVC BR-6200U \$12/day (2 available)**

professional VHS recorder, two audio channels, BNC connectors, RF-out, shuttle search, auto backspace editing, insert editing, soft case, (2) batteries, battery charger/AC power adapter, shipping case for VCR and accessories, accepts 10-pin camera/VCR cables



# Video Monitors

## **Panasonic BT-S700N \$5/day**

Portable AC/DC 7" color monitor, underscan, pulse-cross, blue only, monitor shipping case

## **Sony PVM 8000 \$4/day**

Portable AC/DC 8" color monitor

## **Sanyo VM4130 \$3/day**

Portable AC 12" B/W monitor/receiver



# Video Field Production Packages

## **3-Chip, 3/4" \$70/day**

Sony DXC-3000 video camera, Sony V0-6800 3/4" VCR, Panasonic BT-S700N monitor

## **3-Tube, 3/4" \$65/day**

JVC KY-210U video camera, Sony V0-6800 3/4" VCR, Panasonic BT-S700N monitor

## **1-Tube, 3/4" \$35/day**

JVC GX-S700U video camera, Sony V0-4800 3/4" VCR, 10-14 pin camera cable adapter

## **VHS Porta-pack #1 \$30/day**

JVC GX-S700U video camera, JVC BR-6200U VHS VCR

## **VHS Porta-pack #2 \$20/day**

JVC GZ-S3U compact, lightweight, color video camera, 8-48mm power zoom lens, on-camera mic, camera-VCR cable, JVC BR-6200U VHS VCR, shipping case for camera, VCR and accessories

## **Panasonic AG 155 \$25/day**

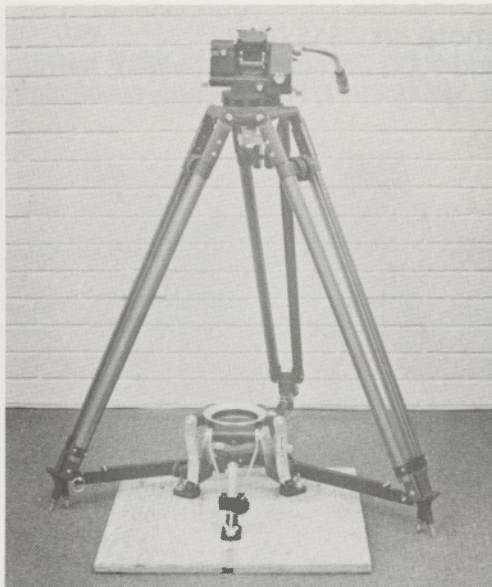
CCD video camcorder, auto focus, 6 lbs., accepts standard VHS video cassettes, 8.5-51mm zoom lens, on-camera mic, 2 on-board batteries, charger, carrying case for camcorder and accessories

## **JVC GR-C1 (VideoMovie) \$20/day (2 available)**

lightweight video camcorder, 4.3 lbs., accepts VHS-C compact video cassettes, 8-48mm zoom lens, on-camera mic, 2 on-board batteries, charger, RF unit, carrying case for camcorder and accessories

All required audio, video and power cables provided at no charge with video production package rentals.

# Camera Support



## **O'Conner 50 Tripod System \$13/day**

fluid head for cameras between 15 and 30 lbs., cast aluminum head, standard legs and spreader, quick-release, tube case

## **O'Conner 30 Tripod System \$13/day**

fluid head for cameras between 10 and 20 lbs., cast aluminum head, standard legs, and spreader, quick-release, tube case

## **Peter Lisand high-hat for O'Conner tripods \$2/day**

adjusts from 8" to 12"

## **Universal 16-FX \$10/day**

fluid head for cameras between 8 and 18 lbs., wooden legs, spreader, tube case

## **Bogen 3050 \$3/day**

fluid head for cameras between 6 and 15 lbs., quick set legs

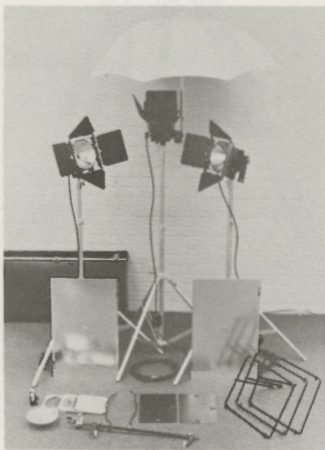
## **Assorted small tripods \$2/day each**

for Super 8mm and 35mm cameras

# Lighting

## **Lowel DP Remote kit \$15/day**

3 heads (500 and 1000 watt lamps provided), barndoors, scrims, (2) umbrellas, gels, gel holders, light stands, space clamp, flags, more



## **Lowel Omni 3 Light kit \$12/day**

3 650 watt heads, barndoors, scrims, (2) umbrellas, gel, gel holders, flags, light stands, tota mount more

## **Lowel Softlight II kit \$7/day (2 available)**

2 750 watt lamps, reflector shell, stand, barndoors

## **Colortran Mini-Pro kit #1 \$8/day**

3 650 watt heads, barndoors, scrims, stands

## **Colortran Mini-Pro kit #2 \$5/day**

2 650 watt heads, barndoors, stands

## **Colortran battery powered kit \$10/day**

Mini-Pro kit #2 outfitted with 12v, 100w lamps, two batteries and charger

Lamps are provided with lighting kits.

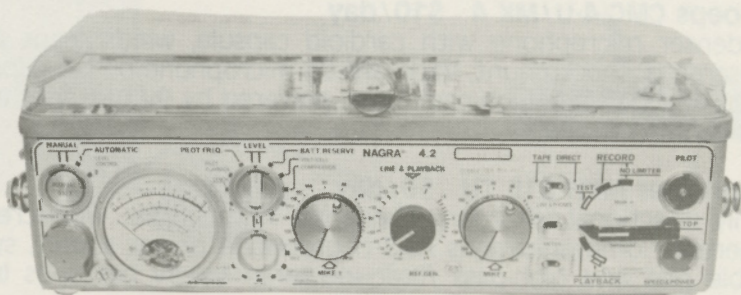
Gaffer grips, Lowel dichroic filters, reflectors, extension cords are also provided by request at no charge.



# Audio Recorders

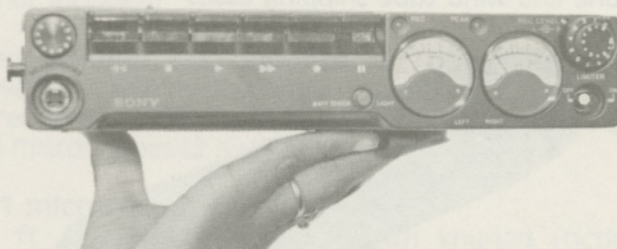
## **Nagra 4.2 \$25/day**

crystal sync recorder, 2 mic preamps (phantom power on channel 2), ATN power supply, Beyer headset carrying case, recorder shipping case



## **Sony TC-D5M \$7/day**

portable stereo cassette recorder, Dolby B NR, four position tape selector, LED peak indicators



## **Marantz PMD-360 & Superscope CD-330 \$5/day (each)**

portable stereo cassette recorder, Dolby NR, ARL, limiter

## **Pioneer RT-1011L \$5/day**

1/4" reel-to-reel stereo, 1/4-track tape deck, mic/line mixing

Audio cables are provided at no charge with sound recorder rentals.

# Microphones & Accessories

## **Cetec Vega Wireless Microphone System \$15/day**

Model 77/DII transmitter, powered by common 9v batteries (not included), Beyer MCE 5 lavalier mic, Model R-31/DII AC/DC receiver, battery and charger for receiver, Dynex II audio processing, shipping case

## **Schoeps CMC 4-U/MK 4 \$10/day**

condenser microphone with cardioid capsule, windscreens and popscreens, shockmount, Vark MPS-01 microphone power supply, switchable pad and high-pass filter, powered by 9v batteries (not included)

## **Sennheiser MKH 815 TU \$8/day**

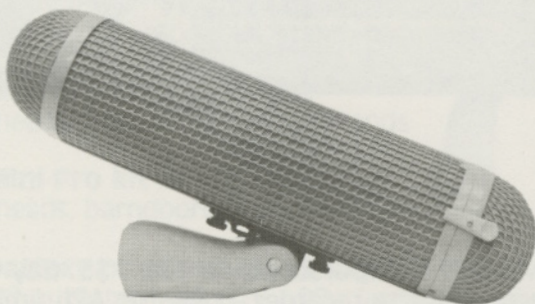
highly directional "shotgun" condenser microphone, windscreen, Coherent Communications PS-3 microphone power supply, switchable pad and high-pass filter, powered by 9v batteries (not included)

## **Sennheiser MKH 416 TU \$8/day**

super cardioid condenser microphone, windscreen, Coherent Communications PS-3 microphone power supply as above

## **Rycote wind tubes \$3/day (2 available)**

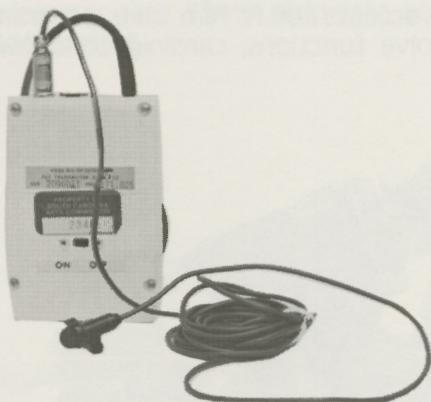
for Sennheiser mics, anti-vibration suspension, fleece sock, pistol grip, microphone and wind tube shipping cases



## **Sennheiser K3U modular microphone system \$5/day**

electric condenser powering module with "shotgun", super cardioid, cardioid and omni-directional capsule heads, windscreens, pistol grip shock mount, case, powered by 5.6v battery (not included)

# Microphones & Accessories



## **Beyer MCE 5 \$4/day**

lavalier microphone, clip, windscreen, power supply, powered by 9v battery (not included)

## **Sony ECM 50 \$3/day (2 available)**

lavalier microphone, clips, windscreen, power supply, powered by N-cells (not included)

## **Assorted dynamic microphones \$2/day each**

AKG D 190 E cardioid microphones (3 available), Electro Voice 635A omni directional microphones (2 available) Electro Voice 660 super cardioid microphones (2 available)

## **LTM 301 microphone pole \$4/day**

4 to 9 ft. extending mic boom with knurled friction locks, shockmount

## **Frogpole boom \$3/day**

10 ft. fiberglass extending mic boom with shockmount

## **Shure M-67 \$3/day**

4-channel AC/DC portable mic/line mixer

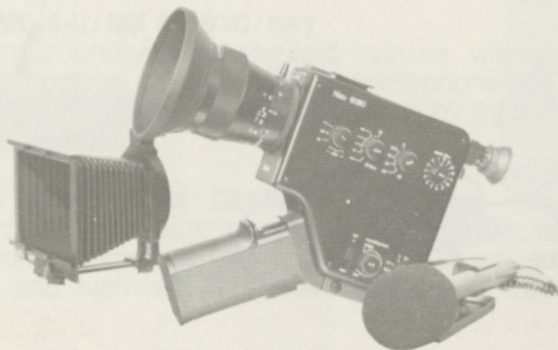
Microphone cables are provided with microphone rental.



## Super 8mm

### **Nizo 6080 \$10/day**

Schneider f/1.4 7-80mm macro, accepts 200 ft. film loads, programmable rewind, fade and dissolve functions, cardioid condenser microphone.



### **Assorted Super 8mm cameras \$5/day**

Argus, Bolex, Minolta, Nikon, Nizo and Sankyo, assorted features

Reflector Scoops are free with Super 8 camera rentals. They take standard incandescent lights and clip-on fixtures or light stands (light bulbs not supplied)

### **Goko RM-5000 \$7/day**

record and playback editor-viewer, motor drive, mixing console, pitch control, sound-on-sound

### **Assorted Super 8mm Viewers \$5/2 days (2 days minimum)**

Minette, Argus, and Elmo viewer-editors, Guillotine and Fujica tape splicers supplied

## 35mm Still Cameras

### **Canon AE1 \$8/day**

50mm f/1.8, 28mm f/2.8, 70-210mm zoom lenses, power winder, polarizer filter, camera case, shipping case

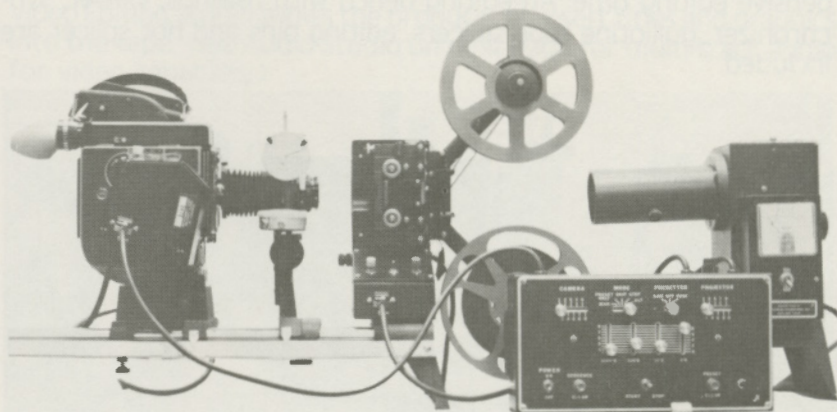
### **Canon FTB \$3/day**

50mm f/1.8, camera case

# Optical Printer

## **J-K K103 \$10/day**

H-16 Bolex camera, camera and projector animation motors, 16mm projector gate, 35mm slide gate, sequencer, full range of CC filters and mattes



# Projection

## **Kodak Pageant \$5/day (2 available)**

16mm sound projector, speaker

## **Assorted Super 8mm \$5/day**

Bolex, Elmo, Eumig and Kodak sound and silent projectors, assorted features

## **Kodak carousel \$5/day (2 available)**

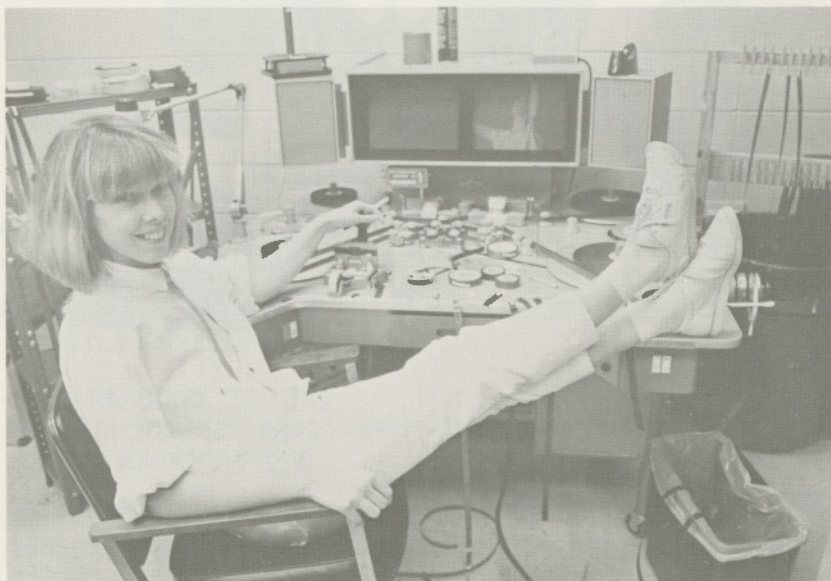
35mm slide projector, 2" lens, remote, tray

All in-house facilities provide 24-hour access to affordable, creative post-production work, as well as sleeping, kitchen and shower facilities. Technical and aesthetic consultations are provided upon request.

## **16mm Post Production**

### **Film Editing Studio \$30/day**

Housed in the Center's Film Editing Studio is one of the most sophisticated and versatile 16mm editing consoles in our region—an 8-plate Steenbeck. With two picture and two sound heads, the machine expands the filmmaker's creative capabilities and cuts expensive editing time. An editing bench with rewinds, viewer, synchronizer, guillotine tape splicers, editing bins and hot splicer are included.



### **16mm Sound Transfer System \$5/hr or \$25/day**

A Magnasync 2200 Series sound transfer unit is available for transfer from 1/4" sync or any sound reproducer in the Audio Studio (see page 14) to 16mm magnetic stock (provided by the filmmaker). Rental rates are charged by the hour, by the day or are included with daily Film Editing Studio rentals.



# Video Post Production

## **A/B Roll 3/4" Video Editing Studio \$75/day**

Controlled by an easy-to-use Paltex Abner SMPTE/control track editing system, MAC's Video Editing Studio will meet most of the demands of today's 3/4" image artists. 'A', 'B' and record machines are JVC CR-850Us. Harris 540, Nova 620 (freeze frame) time base correctors, Hitachi waveform and vector scope monitors, a JVC KM-2000 video switcher, Fast Forward F-102 time code generator with window dub, Tascam audio mixer, Yamaha amp, Auratone speakers, and JVC video monitors round out this fully equipped editing facility. The Computer Graphics System located in the 3/4" Video Editing Studio allows the producer to insert titles and graphics into the tape. (See Audio Studio on next page for multi-track audio for video capability.)



## **VHS Video Editing Studio \$25/day**

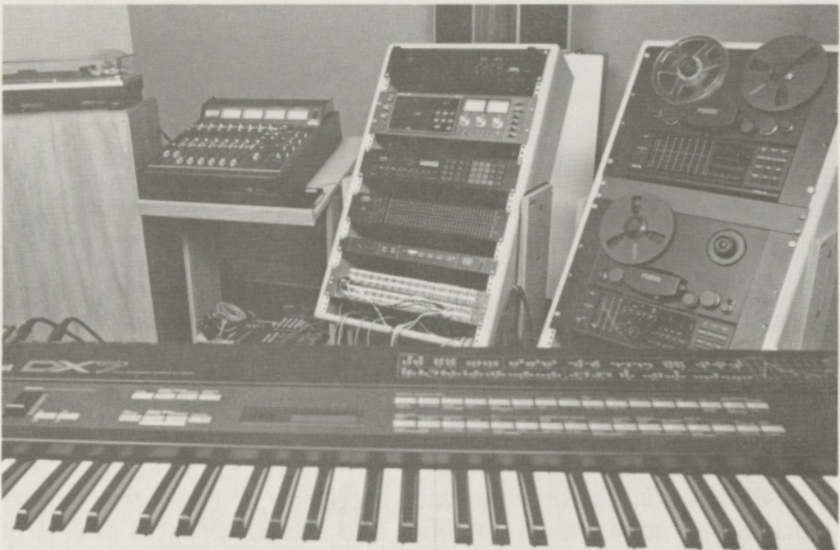
The Center's VHS Editing Studio with full-function, professional features gives the VHS producer the feel of advanced 3/4" systems. The JVC RM-86U editing controller governs a JVC BP-5300 player and a BR-8600U editing recorder, with capability of fades to or from black. Sony monitors, an amplifier and stereo speakers allow the editor to view and hear material with high resolution and fidelity.

### **Computer Graphics System \$5/hr or \$25/day**

The Center now offers a PC based TARGA 16 graphics system for the video producer and the computer imagist. AT&T's TARGA 16 card/software system supports almost 33,000 colors and captures images from a video camera, videodisc or VCR in real time in 512 by 512 resolution. Digitized images can be further edited with sophisticated painting software. Using a graphics tablet, one can prepare computer-generated graphics with a multitude of painting functions, ready-made fonts and patterns for overlay on top of a live video source such as a camera or video cassette recorder. The system outputs to standard NTSC, analog RGB and a 35mm film printer. Rental rates are charged by the hour, by the day or are included with daily 3/4" Video Editing Studio rentals.

### **Audio Studio \$5/hr or \$25/day**

The moving image maker as well as the audio artist will find MAC's Audio Recording Studio versatile and functional. A Fostex Model 80 8-track 1/4" recorder with Dolby C and a Fostex Model 20 half-track 1/4" recorder both lock to SMPTE time code and with a Fostex synchronizer, and a controller will allow for audio to audio and audio to video mix-downs. The studio is also equipped with a Yamaha DX-7 synthesizer, Yamaha Rev-7 stereo reverb, Yamaha Q2031 stereo graphic equalizer, Technics turntable, Sony VO-5850 VCR, Tascam 122 cassette recorder, Tascam M-30 8-channel mixer, amplifier and a pair of LS3/5A speakers.





## **Terms and Conditions**

Prior to the rental period, the client of the South Carolina Arts Commission Media Arts Center must sign a lease agreement accepting responsibility for the safekeeping and safe operation of MAC equipment and/or facilities rented to him/her. Rental fees must be paid within 30 days of being invoiced. At the end of the agreed rental period, the equipment must be returned to the Center clean, complete, on time and in good condition. The client must also agree to fully reimburse SCAC-MAC within 30 days of being invoiced for late or cleaning fees or for the replacement or repair costs up to \$500 for each piece of equipment due to loss, theft or damage of equipment during the rental period due to her/his negligence.

## **Reservations**

Bookings are made only for works-in-progress and should be made at least two weeks in advance of the requested date. All bookings are made in order of requests submitted, but the Center will work with artists with conflicting requests to try to accommodate specific production needs. Return of the signed lease agreement form mentioned above constitutes confirmation of booking reservations. Equipment can be shipped to media users when the producer assumes shipping and shipping insurance costs.

## **Rental Fees/Insurance**

All fees specified in this price schedule are subject to change. The fees indicated in this price schedule are those the independent artist is charged when s/he is working on independent films and tapes as outlined on page 4. Not-for-profit organizations may rent SCAC-MAC's equipment at approximately twice the independent rate. The client is charged 5 times the daily rate for equipment or facilities rented for 7 consecutive days. A small insurance fee has been included in rental rates of the Center's more expensive equipment to cover loss or damage above \$500 which is covered by the Center's insurance policy.

For reservations or more information contact

**The Media Equipment Coordinator**

**South Carolina Arts Commission Media Arts Center  
1800 Gervais Street, Columbia, South Carolina 29201  
(803) 734-8684 or 734-8696**







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NON-PROFIT ORG.  
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